

# 2025 PROMOTIONAL GUIDE



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## What is QCAD? What does it stand for?

Queensland College of Art and Design (QCAD)

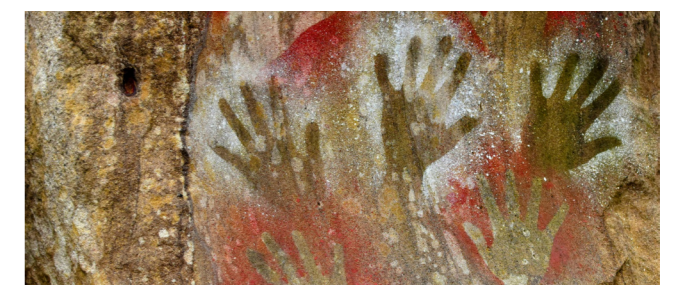
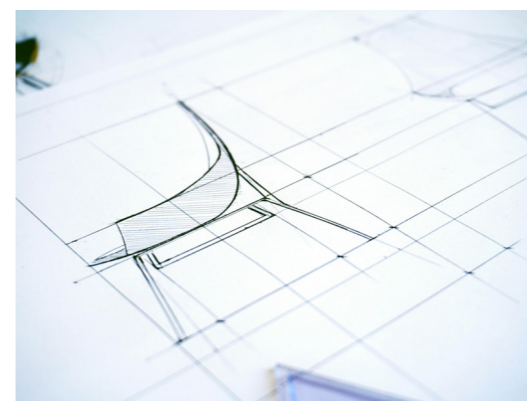
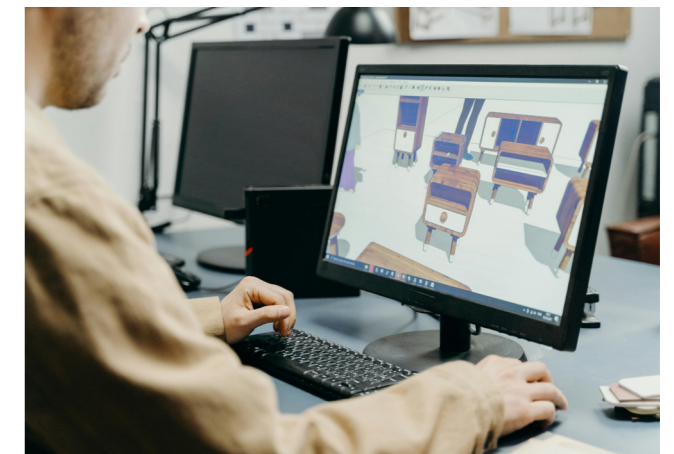
Our thriving community of artists, designers and photographers are constantly pushing the boundaries of the visual and creative arts.

Study at our South Bank campus in the heart of Brisbane's cultural precinct, or at our exciting Gold Coast campus. Collaborate with Griffith Film School students studying film and screen media, animation and games design.

Access our world-class facilities, including art galleries, exhibition spaces, studios and computer labs, and learn from some of the world's leading creatives.

***Be part of an amazing community of creative people from a diverse range of backgrounds, experiences and capabilities with an immense amount of support and encouragement to help you strive towards your goals and aspirations.***

# ABOUT QCAD



## Undergraduates

Bachelor of Design  
Bachelor of Visual Arts  
Bachelor of Design & Bachelor of Business  
Bachelor of Contemporary Australian Indigenous Art (CAIA)

## Post-graduates

Masters of Visual Arts  
Masters of Design



Our degree offering



*Study.*

# Bachelor of Design

## Learn from the best

When you study at the Queensland College of Art and Design (QCAD) you join a thriving community of designers, artists, animators, photographers and filmmakers, who are pushing industry boundaries.

## Practical hands on experience

Build your disciplinary knowledge, skills and understanding to prepare you for a career in the design industry. Work on projects for real clients through our LiveWorm and LiveSpace work integrated learning programs. Take up exciting work placements with organisations such as Business South Bank to build your portfolio and cultivate important industry contacts and networks.

You'll also have opportunities for collaboration with Griffith Film School filmmakers, games designers and animators, and musicians from Griffith University's Queensland Conservatorium.

## Focused on the future

Our future-focused design degree is designed to give you the skills employers want, enabling you to be in demand, and make a difference in a fast-changing world. Our design graduates have unprecedented opportunity to contribute and lead in vital new forms of social and economic development. We firmly believe that

tackling our most pressing challenges requires a dedication to social justice and a deep understanding of First Nations culture and perspectives.

## Innovative creative spaces

Study design in unique studio spaces at QCAD. The multi-million dollar design studios on both our South Bank and Gold Coast campuses provide state-of-the-art facilities and equipment for students pursuing a design career.

The 3D printing and laser cutting labs, microelectronics workshops, flexible workspaces, and custom built design studios allow you to take your concepts from design to prototype under one roof.

## Double degree

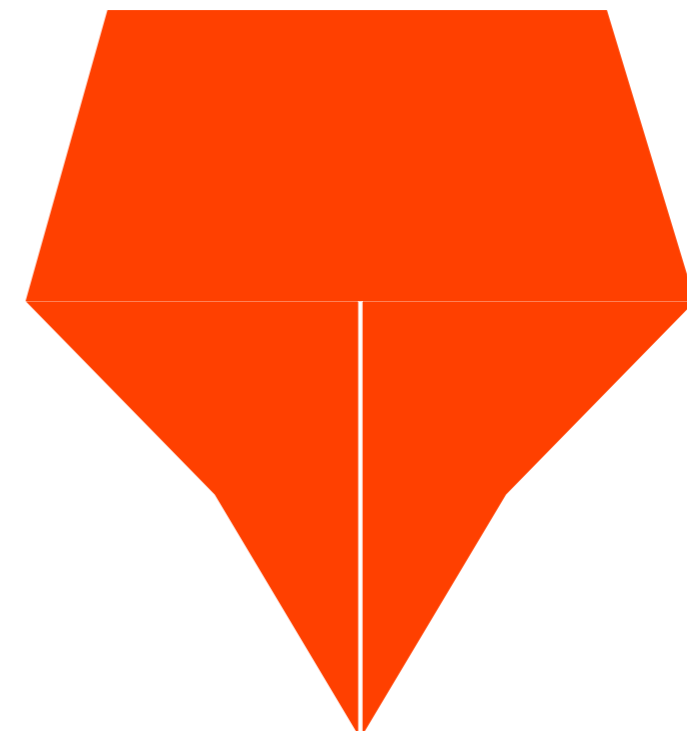
The Bachelor of Design/Bachelor of Business double degree combines design creativity with business skills to allow you to take advantage of the commercialisation of visual communication design, interior and spatial design, product design, immersive design and interaction design.

## Professional recognition

The Bachelor of Design is recognised by the Design Institute of Australia (DIA). Students and graduates are automatically eligible to be DIA members.



BE  
**BOLD**  
ENOUGH  
TO  
BELIEVE  
IN  
YOUR  
OWN  
*vision*



*Study.*

# Bachelor of Design

## Majors

### Visual Communication Design

Explore many different forms of visual and graphic communication and branding and understand the social contexts and environmental responsibilities of design. You'll learn how to effectively present and communicate your ideas within this evolving industry and develop design solutions which inform, persuade, provoke, or entertain your audience.

### Interior Design

Prepare to explore diverse spaces and societies, crafting imaginative interiors and public urban spaces across various scales and domains. With a strong focus on social and environmental justice, sustainability, liveability, diversity, and inclusion, this major integrates theory with hands-on practice and application.

### Product and User Experience Design

Passionate about using cutting-edge digital technology to design unique products and experiences? This major equips you with hands-on skills in additive manufacturing (3D printing), virtual modeling, simulation, laser cutting, and CNC fabrication. You'll cultivate future-ready skills to transform how people interact with and experience the world.

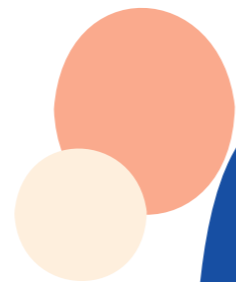
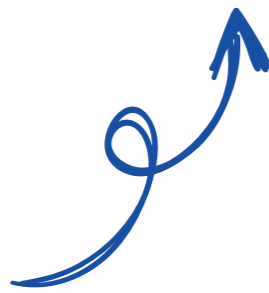


Explore

# Our design studios



Scan me



## Career Outcomes

### *Succeed in cutting-edge design fields*

Graduate prepared to join the ranks of adventurous designers changing the way we interact with our environment and enhancing the way we live. You'll gain the industry experience, networks and knowledge needed to succeed in cutting-edge design fields, opening opportunities for work in the fields of visual communication and graphic design, interior design, product and user experience design, strategic design, content creation, digital web design, design management, design education, theatre, furniture design, and digital media.

Design careers are available in a wide range of employment sectors, from commercial and industrial product development to UX/UI design, advertising, built environment, manufacturing, construction, architecture, IT, arts and recreation, as well as health, sports technology, and humanitarian work.



IT'S



TO... EXPLORE.CLARIFY.SHARE.ASK

Study.

# Bachelor of Visual Arts

*We develop inspired, industry-ready creative professionals*

## Diverse specialisations

Your visual arts studies at Griffith will be centred on your individual potential and creativity. You'll have the opportunity to refine your artistic talent by selecting a major in:

- Photography
- Painting
- Sculpture, Performance and Installation

## Learn from the best

You'll be challenged and supported to excel by lecturers who are also leading visual artists. Learn your craft from practicing professionals who regularly hold exhibitions of their work and are represented on industry boards.

We're proud to deliver an outstanding education that supports our students in facing the future with confidence, competence and the knowledge and skills to thrive in a rapidly changing world.

## Learn and create in inspiring studio spaces

Find your artistic voice in a dynamic creative environment. Visual arts guest lectures and masterclasses with visiting scholars and practising artists will inspire your creativity and increase your network. You'll have access to an exciting calendar of on-campus exhibitions and artist talks, as well as unique opportunities to exhibit and sell your work through our QCAD Galleries.

## Double degree

In the Bachelor of Visual Arts/Bachelor of Business, you'll develop your passion and skills in visual art while gaining practical business skills. The QCAD attracts students that are dedicated to becoming innovative and creative practitioners. You'll be able to apply your creativity in a wide range of commercial areas, understand visual arts practice in terms of a contemporary art market, and be prepared to work independently as an artist, in arts and cultural organisations.

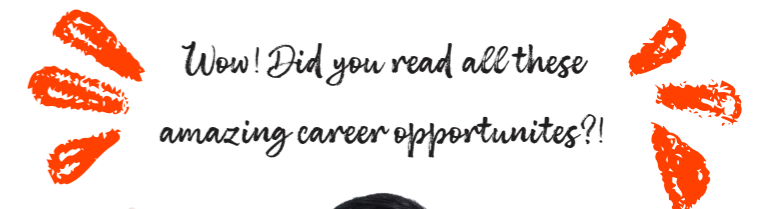
## Career Outcomes

*'Our graduates have become leaders in their chosen artistic spheres'*

A Bachelor of Visual Arts will equip you for a career in the visual and creative arts, from gallery directors and professional artists to curators, educators, government arts workers and creative consultants. The skills and knowledge you gain will equip you to adapt and succeed in the expanding and changing landscape of the creative arts, and will also serve as the foundation for further studies in education, research or professional practice. You'll be equipped to pursue a multitude of opportunities, including:

- Public artist
- Installation artist
- Gallery artist
- Gallery operator
- Curator
- Sculptor
- Designer
- Arts critic/writer
- Art teacher

***As a graduate, you'll also have the opportunity (subject to GPA) of completing an honours year, preparing you for postgraduate studies.***







Study.

# Bachelor of Contemporary Australian Indigenous Art

*Refine your artist*

This degree is planned in accordance with Aboriginal and Torres Strait Islander principles and philosophies. Teaching respects Aboriginal protocols concerning the ways in which techniques and images may be used.

Your study will be based on research into your own family history and traditions. You'll have the chance to undertake field trips to Aboriginal and Torres Strait Islander communities and study contemporary culture and politics.

## Choose your own path

In your first year, you'll gain a solid foundation in art practice, visual culture, contemporary Australian Aboriginal and Torres Strait Islander art and the culture and issues it represents. In your second and third years you'll continue the integrated, family-oriented approach to the study of Australian Indigenous art along with complementary studio electives.

## Learn from the best

Dr Carol McGregor leads a dedicated team of CAIA staff. Her work has been exhibited across the country and strongly reflects her identity as an Indigenous Australian.

“ We're proud to deliver an outstanding education that supports our students in facing the future with confidence, competence and the knowledge and skills to thrive in a rapidly changing world. ”

## Exhibitions and artist talks

You'll have unique opportunities to exhibit, screen and sell your work through our Galleries programs. You'll also have access to an exciting calendar of guest lectures, masterclasses, artist talks, as well as on-campus exhibitions.

## Applications

Applications for admission to this program are made through the Queensland Tertiary Admissions Centre (QTAC). Non-recent school leavers may submit a direct application via First Peoples Direct Admission.

***You will be asked to provide a portfolio of your artwork and be invited to attend an interview with the Program Director.***



Why choose

# QCAD?

2%

*Ranked top of universities in  
the world*

1 of...

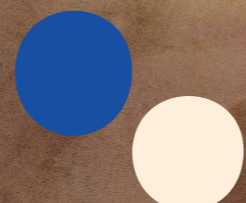
*Australia's largest visual art and  
design school*

600+

*Scholarships available through  
Griffith University with a vast variety  
of categories*

35<sup>th</sup>

*In the 2024 Times Higher Education  
Young University Rankings*



Read

# Feedback from past students



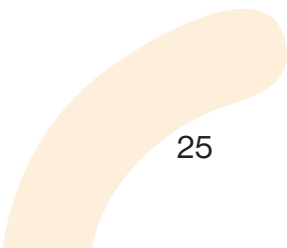
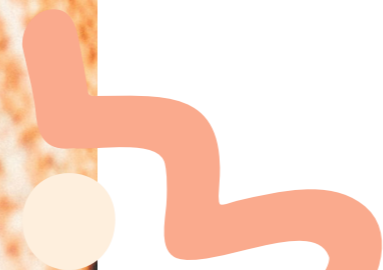
“

The creative, collaborative environment really shaped my approach to design, I left feeling confident and ready to dive into the industry.

”



“ The hands-on projects kept me engaged, and the supportive staff understood my needs. The **flexible, collaborative environment** allowed me to grow as a designer while managing my ADHD. ”



# WHAT

# NEXT?

*Get in touch...*

## Helpful contacts

*These are all great questions that we can help with. Feel free to reach out to the contacts below and keep reading for more info on scholarships.*



qcadadminteam@griffith.edu.au

artmuseum@griffith.edu.au

qcagalleries@griffith.edu.au



1800 677 728 - Future student enquires

1800 154 055 - Current student enquiries

*What about support services?*

*How do I know where to go?*

*Can I get a scholarship?*

*I don't know how to study...?*

*How do I apply?*

*Where do I start?!*

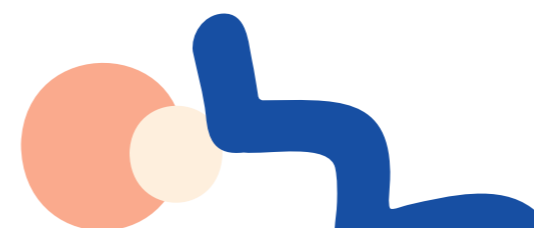
*Who do I talk to?*

*What do I need?*



*Scan me*

Access Student Support Here



Learn about

# Our scholarships

*No matter where you've come from or where you hope to be, a scholarship could make the difference.*

At Griffith, we believe that everyone's experiences and talents are valuable. That's why we're committed to ensuring equal access to education for anyone who wants to learn.

We offer scholarships providing financial support to a wide range of students, so that they have the additional support they need to succeed. Whether you are an academic high achiever, an elite athlete, have experienced educational disadvantage or hardship, or simply need help with relocating for study, there's a good chance you could be eligible.

Scholarships provide financial support while you study, allowing you to focus more on your learning. You'll also get more out of your university experience through exclusive networking events, meeting mentors and developing job-ready skills.



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Find out more and apply

*"Griffith University helped me prepare for employment by providing a learning environment that was industry-driven"*

**- Gin Kunaka**

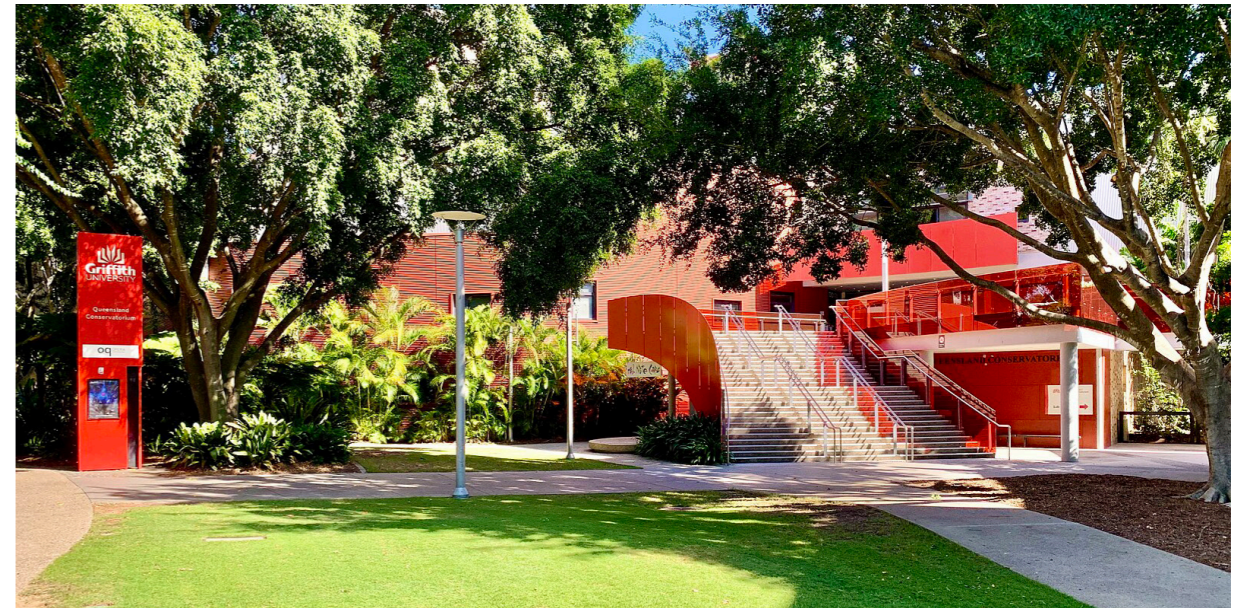
*Bachelor of Industrial Design*



**ENROL  
TODAY,  
SECURE  
YOUR  
future  
WITH  
QCAD**

*Come visit*

## **Our locations**



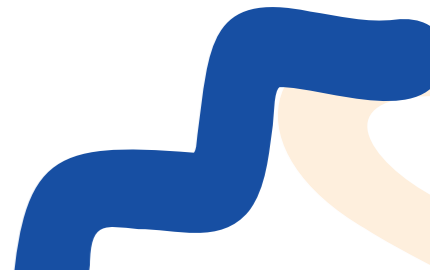
**South Bank Campus**

226 Grey Street South Bank, QLD 4101



**Gold Coast Campus**

Parklands Drive Southport, QLD 4222





*We look forward to meeting you!*